



MUSEUMS. ARCHIVES. MICROFARM.

15 Brunswick Rd

Montclair, NJ 07042

Outline: The Trowbridge real estate company bought the land on Brunswick Rd from the Myers estate and built houses around 1907. Between 1909 and 1914, William C. Buethe lived in the house, and then Anthony Cipolla lived in the house from 1917 to around 1941. At some point between 1942 and 1945, Albert C Beeson and his family moved into the house. In 1949, Thomas S Robertson (Jr.) and his family moved into the house. As far as I can tell, they lived in the house through 1997. It is unknown when they moved or sold the house after that.

Timeline:

- 1907: Carrol Shaw (C.S.) Trowbridge, father William Trowbridge, and grandfather F.M. Shaw, with real estate company, build homes on land plots on Brunswick Rd
- 1908 directory: C S. Trowbridge real estate Midland Ave corner of Brunswick Rd
- 1908 business directory: C.S. Trowbridge Co - Midland Ave corner of Brunswick Rd
 - President and Treasurer FM Shaw, East Orange Secretary C.S. Trowbridge, East Orange
- William Buethe bought (or rented?) the house in 1909 from C.S. Trowbridge
- 1912 directory: William C Buethe (auditor in NY) lives at 15 Brunswick Rd
 - Same thing in 1914 directory
- House was put on sale by C.S. Trowbridge in 1914
- William Buethe sold (?) the house to Anthony Cipolla in 1917
- 1918 map: shows that Anthony Cipolla lived at house
- 1920 directory: Anthony Cipolla (importer in NY) lives at 15 Brunswick Rd
 - In 1938 Anthony Cipolla and his wife still live at 15 Brunswick
 - In 1943 Anthony Cipolla and his wife live at 54 Christopher St
 - The couple might have moved because something happening in the Mayor's office about not enough "attention" was being directed towards Brunswick Rd, and the article mentions "slum"
- In [1939 redlining map](#): 15 Brunswick is in a green zone (zone A24), so it's interesting that the residents of Brunswick road thought it was becoming a slum in such a short period of time
 - Redlining maps: Maps created by agents of the federal government's Home Owners' Loan Corporation between 1935 and 1940. HOLC staff members, using data and evaluations organized by local real estate professionals--lenders, developers, and real estate appraisers--in each

city, assigned grades to residential neighborhoods that reflected their "mortgage security" that would then be visualized on color-coded maps. Neighborhoods receiving the highest grade of "A"--colored green on the maps--were deemed minimal risks for banks and other mortgage lenders when they were determining who should receive loans and which areas in the city were safe investments. Those receiving the lowest grade of "D," colored red, were considered "hazardous."

- House went for sale in early 1941 - listed as vacant in 1941 directory
- 1945 directory: Albert C Beeson was in the house
 - The Beesons lived at 15 Brunswick in 1948
- 1949 directory: Thomas S (Margaret N) Robertson (accountant in NY) lives at 15 Brunswick rd
 - In 1971, still lived at 15 Brunswick

1985 phone directory:

- S M S Ranch Partnership 15 Brunswick Rd
- S M Swenson a Sons 15 Brunswick Rd
- Thomas Robertson, Jr (this is the same one as above) 15 Brunswick Rd

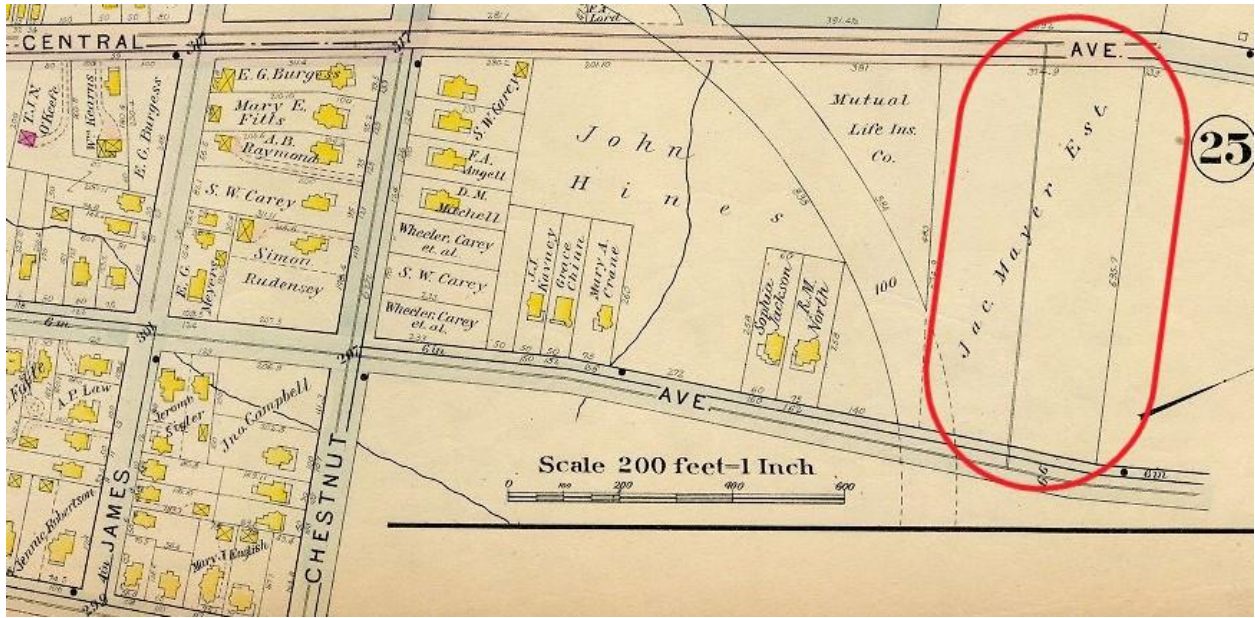
1986-87:

- Thomas Robertson and Thomas Robertson, Jr at 15 Brunswick Rd- possibly the father moving in with his son, Jr.
- S M Swenson & Sons and S M S Ranch Co are also listed
- This list stays the same through 1995

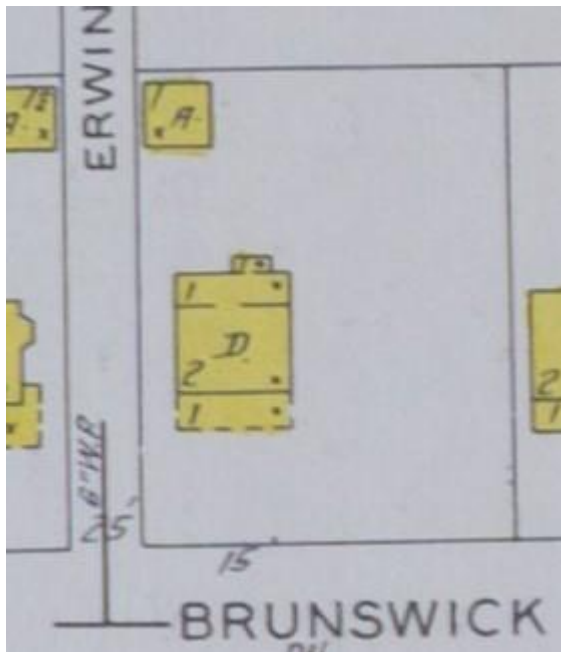
1997:

- Thomas Robertson, Jr 15 Brunswick Rd (no one else listed at this address)

Based on the phone directories it looks like the Robertsons lived at 15 Brunswick for at least 48 years, and maybe operated a business out of their house - but it is not clear what SM Swenson & Sons or SMS Ranch Co did.



Above: 1906 map (the area in red is the future site of Brunswick Rd)



Above: 1934 Sanborn Fire Insurance Map